

# Flea Market Operator Prospers with Triton ATMs.



There was a time when independent retailers didn't give ATMs a second thought. Today, flea market owners like Steve Blakewood see ATMs as indispensable.

Owner of Waldo (FL) Farmers & Flea Market, Blakewood's two Triton ATMs crank out about \$25,000 in cash every weekend. He estimates about half of those withdrawals return to his 1000+ merchants as direct cash sales.

"It's a convenience for our dealers because customers can get cash and go back to the booth," says Blakewood. "A lot of people don't intend to spend money but they end up seeing something they want, and come back two or three times to the machine."

With a reasonable transaction fee of \$2 per withdrawal, it also doesn't hurt that the machines provide a constant stream of revenue that supplements the market's income, as thousands of customers take advantage of the ATMs' easy access.

In fact, the machines were so popular, Blakewood recently added a second Triton to absorb the additional traffic. "We put in a second machine to handle the volume, so we wouldn't have a line," he says.

"They've worked out quite well for us," Blakewood continues. "I would highly recommend Triton ATMs to other flea market owners, not only to provide more cash to your customers but also as an additional source of income."



The RL1600, with mid-topper signage, provides a low-cost solution to arm your customers with the cash they need.

 **Triton** WHERE MONEY COMES FROM.®



Triton ATMs, proudly designed and assembled in the USA, are the preferred provider of ATMs for the National Flea Market Association.

Call John Anderson with Automated Financial at 1-800-851-4751 or visit [www.triton.com/NFMA](http://www.triton.com/NFMA) to discover how Triton's complete line of secure, cost-effective, reliable ATMs can help you meet customer demands while providing you with an additional source of income.